**NWI TRI Monthly Meeting Agenda**  **Date:** 03/03/2021 **Time:** 7:00-8:35 PM

**Segue** (*Personal* Bests) (10 min update)

**Scorecard** (10 min, to 7:20**)**

|  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **MEASURABLES** | **Target Goals** | **March** | **February** | **January** | **December** | **November** | **October** | **September** |
| **Club Growth/Reach** |  |  |  |  |  |  |  |  |
| # New Members |  |  | 2 | 1 | 1 | 0 | 0 | 0 |
| # Added to mem FB Group |  |  | 0/62 | 1/62 | 2/61 | 0/59 | 0/60 | 0/60 |
| Total Current Members |  |  | 74 | 72 | 71 | 70 | 70 | 70 |
| Total likes on Facebook |  |  | 639/653 | 643/657 | 641/654F | 642/655F | 643 | 643 |
| # of potential new members |  |  | 2 | 3 | 3 | 1 | 0 | 0 |
| **Social Media Posts - PAGE** |  |  |  |  |  |  |  |  |
| NWI Tri Promotional/Event | **2** |  | 1 | 0 | 3 | 2 | 1 | 0 |
| Triathlon Awareness | **2** |  | 4 | 3 | 2 | 5 | 0 | 0 |
| Puntillo & Crane 70.3 - Ken | **2** |  | 0 | 0 | 0 | 1 | 0 | 0 |
| Select Physical Therapy 70.3 - Emily | **2** |  | 0 | 1 | 2 | 2 | 0 | 0 |
| McGuckin Chiropractic (s)- Terri | **.5** |  | 1 | 0 | 1 | 0 | 0 | 0 |
| Trailblazers Bike Barn (s) - Jennifer | **.5** |  | 1 | 0 | 1 | 0 | 2 | 0 |
| 3 Floyds Brewing (s) - Ashley | **.5** |  | 1 | 0 | 1 | 1 | 0 | 0 |
| Leo’s Mobile Bike (s)- Amanda | **.5** |  | 1 | 1 | 0 | 1 | 1 | 0 |
| Munster Masters (s)- Terri | **.5** |  | 0 | 1 | 0 | 0 | 0 | 0 |
| **President Report** |  |  |  |  |  |  |  |  |
| Newsletter sent | **1** |  | 0 | 1 | 0 | 0 | 1 | 0 |
| **Treasurer Report** |  |  |  |  |  |  |  |  |
| Total $ Deposited |  |  | **$100** | **$158.75** |  | **$190.00** |  |  |
| Total $ Withdrawn |  |  | **$30** | **$420.30** |  | **$500.00** | **$6.00** |  |
| Current Balance |  |  | **$4,615.91** | **$4,545.91** | **4,907.46** | **$4,878.56** | **$5,188.56** |  |
| **Secretary** |  |  |  |  |  |  |  |  |
| Minutes emailed to members | **1** |  | **1** | 1 | 1 | 0 | 1 | 1 |

**Quarterly Initiative Review** (on-track/off-track, 5 mins, to 7:25)*:*

1. *Update Website with events/photos/bios*

**Headlines/Information to Share** (5 mins, to 7:30)

|  |  |
| --- | --- |
| JenB | Jennifer got a new dog! |
| JB | Jason helping Leon with his triathlon routes and some computer work |
| JB | Sent Pam from Trailblazers Bike Barn flowers from the club after her surgery |
| All | Next board meeting scheduled for April 7 at 7p; dress rehearsal zoom for kick off meeting on March 25 at 7p |

**To-Dos** (5 mins, to 7:35)

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **Who** | | **To-Do’s, manifested from Issues and assigned to a committee or individual** (5 mins, to 10:40) | **Due Date** | **Done** | **Not done** |
| MS | Contact Driven for package payout details | | Apr |  | X |
| ALL | Fill out Chris’ form for bios for website - Ashley, Mike, Terri, Jason, Kim, Chris | | Apr |  | X |
| AK | Look into refunds for Brickyard - make contact with deferrals and people who made contributions | | Apr |  | X |
| AH | Ask Heather at Extra Mile about digital coupon | | Mar | X |  |
| ED | Deliver T-shirts for random winners | | Mar | X |  |
| ED | Keep up with Select posts on the Facebook page | | Apr |  |  |
| JBux | Confirm new members are in Garmin group, add manually if necessary | | Mar | X |  |
| AK | Write proposal for Virtual Kick-off party, post in slack for collaboration - MEETING last month | | Mar | X |  |
| AK | Call Ken Cawthon for Hobart Pool Details | | Mar | X |  |
| TS | Create club TikTok account – start making vids! Also, reach out to Ashley to get email account | | Apr |  | X |
| All | Share NWI promotional post on personal Facebook pages | | Apr |  | X |
| CP | Chris to create Instagram account, link to Facebook and start making content, announce custom hashtags on social networks - #nwitri #nwitiathletes #giddyup | | Apr |  | X |

**Issues List**

IDS(50 min, to 8:25) *(who is tee-ing up? Restate the problem in 1 sentence, identify root cause; Discuss; Solve)*

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
|  | **Urgency** | **Who** | **Restate problem in 1 sentence:**  (Either an Information-Given, or Information-needed, or To-Do) | **Root Cause, found to be:** | **Solution that we plan:** |
|  | High | AK | Info Given: Update from Ken Cawthon/Fall Race |  | Post on our Facebook page when Hobart pool opens. Work on a fall triathlon and maybe some activities this summer. Schedule a zoom meeting with next steps and responsibilities. Emily to check with him for availability for week of March 29th. |
|  | Med | All | Criteria for Hall of Fame on website |  |  |
|  | High | AK | IN: Planning for Virtual Kickoff party |  | Post reminder on Facebook. Recommend computer/ table for easier access to meeting? Suggest wearing tri gear to Zoom meeting to show off our outfits (TikToK). Terri work on music. Breakout rooms to chat and share info and training (15-20 min). Finish off with club announcements, race updates, vote on best gear, group workouts (4/3 Griffith Trail/Erie on Broad 9 a.m.; 4/10 Jackson St Trail Head-Chesterton 9 a.m.). |
|  | High | AH | IG: Area race document |  |  |
|  | Low | KH | Horrible, Terrible Ride – May |  | To be decided. Discuss next meeting. |
|  | Low | AK/CP | IN: Where are we at with Member announcements? |  |  |
|  | Low | AK | IN: What are your thoughts on creating a Club Historian? | Documents and history of the club go back years before my time. Could do with an official org structure and designate a person responsible for maintaining/adding photos and data |  |
|  | Low | AK | IN: .net to .org transition and implications | We need to review inventory marked with .net and determine if we should make this change. |  |
|  | Low | AK | IN: Any interest in Zwift 101 training/zoom event? |  |  |
|  | Med | AK | IN: Ideas for public facing communication | I was asked by a non-member this week what we’re “doing” and why he should join the club. We need to inspire people to want to join or else why are we here?! What can we do to build our value? | Think of some ideas to discuss at next meeting. |
|  | Med | AK | IN: Sponsor Communication |  |  |
|  |  |  | Other items in the wings:   1. More use of website – events, group trainings, races going on, etc… 2. More education/promotion of established group events – Ironwood, Wed Night (add to website) 3. ZWIFT 101 training – zoom/in-person 4. More digital education – open forums, demonstrations, etc.. 5. Building spectator presence at member races 6. Revisit buddy program – assign a leader to hold buddy’s accountable 7. New Triathlete training program – workshops, clinics, swimming lessons 8. Promotion of relays 9. Thermometer for fitness – integrate into off-season training? 10. Revisit board member club discount, adjust by-laws. Sponsor low-income members. |  |  |

**Conclude:** (5 mins, to 8:30) Recap To-Do List, Review Cascading Messages to Club, Rate the meeting (1-10)

\**Did the meeting start on time? Did we stay on track? Did we get a lot accomplished? Did everyone participate? Did everyone bring a positive attitude?*

|  |  |
| --- | --- |
| Member | Rating |
| Ashley | 9 |
| Terri | 10 |
| Mike | 8.76 |
| Emily | 9.2 |
| Jason | 8 |
| Ken | 8.75 |
| Chris | -- |
| Amanda | -- |
| Jennifer | 9 |
| Kim | 9.5 |