**NWI TRI Monthly Meeting Agenda**

**Date:** 2/3/2022 **Time:** 7:00 p-8:52p

**Segue** (*Personal* Bests) (10 min update)

**Scorecard** (10 min, to 7:20**)**

|  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **MEASURABLES** | **Target Goals** | **Jan** | **Dec** | **Nov** | **Oct** | **Sept** | **August** | **July** | **June** | **May** |
| **Club Growth/Reach** |  |  |  |  |  |  |  |  |  |  |
| # New Members |  | 3 | 3 | 1 | 0 | 0 | 0 | 1 | 2 | 6 |
| # Membership renewals |  | 1 | 14 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| # Added to mem FB Group |  | ? | 3 | 1 | 0 | 0 | 0 | 1 | 2 | 6 |
| Total Current Members |  | 73 | 46 | 89 | 88 | 88 | 88 | 88 | 87 | 85 |
| Total likes on Facebook |  | 675/691 | 672/687 | 668/684 | 667/683 | 663/678 | 663/679 | 659/674 | 655/671 | 647/662 |
| # of potential new members |  |  | 0 | 0 | 0 | 8 | 3 | 2 | 3 | 3 |
| **Social Media Posts - PAGE** |  |  |  |  |  |  |  |  |  |  |
| NWI Tri Promotional/Event | **2** | 3 | 5 | 3 | 7 | 8 | 11 | 7 | 12 | 9 |
| Triathlon Awareness | **2** | 1 | 1 | 1 | 2 | 2 | 3 | 6 | 4 | 5 |
| Tiny Bubbles Car Wash (i) | **3** | 3 | 1 | - |  |  |  |  |  |  |
| NGEN (i) | **3** | 1 |  | - |  |  |  |  |  |  |
| Puntillo & Crane (70.3) | **2** | 1 | 1 | 0 | 2 | 1 | 1 | 1 | 1 | 1 |
| New Oberfalz(o) | **1** | 0 | 1 | - |  |  |  |  |  |  |
| 3 Floyds (o) | **1** | 0 |  | 1 | 0 | 0 | 2 | 0 | 1 | 1 |
| Leo’s Mobile Bike (o) | **1** | 1 | 1 | 1 | 1 | 0 | 1 | 0 | 0 | 1 |
| McGuckin Chiro (s) | **.5** | 1 | 1 | 0 | 1 | 0 | 2 | 0 | 1 | 1 |
| Trailblazers Bike Barn (s) | **.5** | 1 |  | 0 | 0 | 3 | 0 | 1 | 1 | 2 |
| Primerica (s) | **.5** | 0 |  | - |  |  |  |  |  |  |
| Hasse Construction (s) – Terri | **.5** | 0 |  | 1 | 1 | 0 | 0 | 0 | 1 | - |
| Rudy Project | **-** | 0 |  |  |  |  |  | 1 |  |  |
| Magic 5 | **-** | 0 |  |  |  |  |  |  |  |  |
| **President Report** |  |  |  |  |  |  |  |  |  |  |
| Newsletter sent | **1** | 0 | 1 | 0 | 0 | 1 | 1 | 1 | 1 | 2 |
| **Treasurer Report** |  |  |  |  |  |  |  |  |  |  |
| Total $ Deposited |  | **$5334.50** | **$1,929.74** | **$0** | **$0** | **$0** | **$332.29** | **$0** | **$417.45** | **$2,242.60** |
| Total $ Withdrawn |  | **$ 444.98** | **$79.92** | **$854.79** | **$174.61** | **$335.16** | **$5** | **$236.45** | **$236.84** | **$326.81** |
| Current Balance |  | **$9133.62** | **$5010.10** | **$3,140.28** | **$3,955.07** | **$4,129.68** | **$4,459.84** | **$4,127.55** | **$4,369.00** | **$4,585.84** |
| Pending Deposits DRIVEN |  |  | **$3,196.25** |  |  |  |  |  |  |  |
| **Secretary** |  |  |  |  |  |  |  |  |  |  |
| Minutes emailed to members | **1** | **1** | **1** | **1** | **1** | **1** | **1** | **1** | **1** | **1** |

**Headlines/Information to Share** (5 mins, to 7:30)

|  |  |
| --- | --- |
| AK | LOTS – see below! |
|  | Next Board meeting March 3, 2022 at 7:00 p.m. |

**To-Dos** (5 mins, to 7:35)

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **Who** | | **To-Do’s, manifested from Issues and assigned to a committee or individual** (5 mins, to 10:40) | **Due Date** | **Done** | **Not done** |
| MS | Mike to complete SafeSport training | | Nov | X |  |
| AK | Post Survey on Website for member feedback | | Dec |  | x |
| AK | Hobart final approvals for Triathlon | | Jan | x |  |
| ALL | On winter challenge, list the winner, random runner up and amount of how many participants on that challenge. Make sure to submit emails at start/conclusion of challenge. | | Jan | x |  |
| JB | Shirt quote for race (50-250) and swim caps with Everything Branded, and Club caps reorder too | | Feb | x |  |
| KD | Race medal quote (50-250) | | Feb | x |  |
| ED | Race medal quote (50-250) | | Feb | X |  |
| SS | Shirt quote for race (50-250) | | Feb | x |  |
| JBr | Check swim cap inventory? | | Feb | x |  |
| TS | Check swim cap with Ken at Hobart Aquatic Center | | Feb | x |  |
| AK/JBr | Check with creating age group brick awards/plaques | | Feb | x |  |
| JB | Update old sprint tri flyer for new race | | Feb | x |  |
| AK | USAT regulations and Ken with pool testing and Monty Email board with high priorities one drive link | | Feb | x |  |
| All | Check for swag for the race | | Feb | x |  |
| ED | Talk with Pam re talk at club party | | Feb | X |  |
| AK/JBu | Work with Sutter on helping on his bike race | | Feb | x |  |
| All | Work on getting giveaways for kick off party! | | Feb | x |  |
| AK | Test internet and zoom at kick off party location | | Mar |  |  |
| JB | Check what kind of raffle tickets we have in club bins | | Mar |  |  |
| AK | Finalize team jersey order store | | Mar |  |  |
| JBr | Send Ashley sheet of tri races | | Mar |  |  |
| JB | Mail shirt to Sara Bruner and buff to Tim Senovic | | Mar |  |  |
| All | Drop off race flyers to pass out to stores. Jason has them and will distribute some to each of us. | | Mar |  |  |
| TS/ ED /AH | Send our sponsors the link to our race to each of our Facebook sponsors to share to their pages. Social page...share our race a few times a month. | | Mar |  |  |
| JB/ ED SS/KD | Finalize quotes for shirts and medals (we want lettering on the ribbon with race name and no less than 2.5”) | | Mar |  |  |
| AK | Facebook group survey re discount or free race entry from Leons | | Mar |  |  |

**Issues List**

IDS(50 min, to 8:25)*(who is tee-ing up? Restate the problem in 1 sentence, identify root cause; Discuss; Solve)*

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
|  | **Urgency** | **Who** | **Restate problem in 1 sentence:**  (Either an Information-Given, or Information-needed, or To-Do) | **Solution that we plan:** |  |
|  | High | AK | Kick-off party details/promotion   1. Room issues 😤 2. Catering – Qdoba, Desserts (Finalize) 3. Guest Speakers 4. Giveaways 5. New Members/Buddy program? 6. Member awards?   Better sign-in system/raffle entry | Board to help out with desserts. Order usual from Qdoba. Guest speaker with a prof triathlete via Zoom? Received some free race entries for giveaways and 2 Brickyard entries. Give away some buffs and beanies. New member recognition and see if they want buddies. Member award tabled for later for year end party...club races participation? Sign in sheets at each table instead of front entrance. Pass out raffle tickets before we do raffle and have 2 kinds of raffles—1 for members and 1 for guests not yet registered. | | |
|  | High | AK | Team store – **finalize design** and dates/timeline  -Our rep, Mark Konrad suggests store close by March 13 for April 25 delivery date | Close team jersey store the day after the party. We won’t have gear to try on at the kick off party. Order is by dollar amount not a set number of orders. | | |
|  | High | AK | IN: Finalize Hobart Race Details  1.**Budget**  -T-Shirts – review quotes  -Swim Caps – review quotes  -Medals – review quotes  - Brick awards – review quotes  2.**Promotional – how can we boost registration??**  -Fliers – gyms, social, school(s), related sponsors – what’s our plan for distribution?  -Social media  -Video/Images for jumbotron – WELL DONE TERRI!  -Ken/Board idea and to-do’s for increasing participation  a. town announcement  -Race-specific sponsors and donations (SWAG) ideas??  -Volunteers  3. **Sponors/Fundraising**  -Can I get some help with an application through Dawn foods?  -local Hobart businesses to reach out to?  4. **Recap call with Monte**  **5. USAT application** | Trailblazer assist race in the bike transition. Pay an extra fee to advertise on Facebook to promote our race? Shirts for just volunteers or athletes too? Sounds like shirts just for volunteers and spend more on the race medals. Check all pricing on race medals for at least 2.50 inches and text on the neck ribbon. Bricks for the top finishers? 105 total for age group. Plates to go on the bricks? $.44 at Menards and Sutherland family donating their time to help decorate the bricks. | | |
|  | High | AK | **LOCAL RACE UPDATES**  1. Laporte Sprint  -Call with Jessica Durham  -Offered NWI tri member discount for USAT sponsorship help  2. Leons  -Leon will attend Kickoff Party  -Offered 24 hour roll back ($20 off) for NWI tri members OR 2 free race entries  -Does not give sponsors race entries | Assist with helping Laporte race get their USAT paid and we get all participating members a discount plus be considered a sponsor?  Leon race discount or get 2 free race entries for the kick off party? | | |
|  |  | AK | Local tris and Run races | Track races and get a list ready for all 2022 races to give to club members. | | |
|  | High | AK | IN: Winter Challenge update   * Random prize shipments * Schedule | Gift cards sent out to date. Jason just mailed out 2 shirts. Still need to mail out 1 more to Sara and Tim (buff). | | |
|  | Med | AK | Actively looking into alternatives to The Driven  -Met with LA Tri President  -Looking at Club Express  -Our Driven fees are up there | Table for later. | | |
|  | Med | AK | IN: POINT system for events, dollars towards races – “training thermometer”. Logistically, how do we track? What are the awards?  Ideas for point events:  Participate in Winter challenge  Win Winter Challenge  Attend group training  Attend online event  Attend club race  Attend Kick off/End of season party  Podium at a local event  Participate in any tri/run/bike race?  Post on social media? | Table for later. | | |
|  |  |  |  |  | | |
|  |  |  | Other items in the wings:   1. Mentorship program/Buddy program on Facebook 2. Hall of Fame Criteria 3. Member of the month 4. More digital education – open forums, demonstrations, etc.. 5. New Triathlete training program – workshops, clinics, swimming lessons 6. Promotion of relays 7. Thermometer for fitness – integrate into off-season training? |  | | |

**Conclude:** (5 mins, to 8:30) Recap To-Do List, Review Cascading Messages to Club, Rate the meeting (1-10)

\**Did the meeting start on time? Did we stay on track? Did we get a lot accomplished? Did everyone participate? Did everyone bring a positive attitude?*

|  |  |
| --- | --- |
| Member | Rating |
| Ashley |  |
| Terri |  |
| Mike |  |
| Emily |  |
| Jason |  |
| Ken |  |
| Amanda |  |
| Jennifer |  |
| Kim | - |
| Spardha |  |