**NWI TRI Monthly Meeting Agenda**

**Date:** 3/3/2022 **Time:** 7:00 p - 8:45 p

**Segue** (*Personal* Bests) (10 min update)

**Scorecard** (10 min, to 7:20**)**

|  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **MEASURABLES** | **Target Goals** | **Feb** | **Jan** | **Dec** | **Nov** | **Oct** | **Sept** | **August** | **July** | **June** |
| **Club Growth/Reach** |  |  |  |  |  |  |  |  |  |  |
| # New Members |  | 1 | 3 | 3 | 1 | 0 | 0 | 0 | 1 | 2 |
| # Membership renewals |  | 2 | 37 | 14 | 0 | 0 | 0 | 0 | 0 | 0 |
| # Added to mem FB Group |  | 1 | ? | 3 | 1 | 0 | 0 | 0 | 1 | 2 |
| Total Current Members |  | 74 | 73 | 46 | 89 | 88 | 88 | 88 | 88 | 87 |
| Total likes on Facebook |  | 682/699 | 675/691 | 672/687 | 668/684 | 667/683 | 663/678 | 663/679 | 659/674 | 655/671 |
| # of potential new members |  | 2 |  | 0 | 0 | 0 | 8 | 3 | 2 | 3 |
| **Social Media Posts - PAGE** |  |  |  |  |  |  |  |  |  |  |
| NWI Tri Promotional/Event | **2** | 7 | 3 | 5 | 3 | 7 | 8 | 11 | 7 | 12 |
| Triathlon Awareness | **2** | 3 | 1 | 1 | 1 | 2 | 2 | 3 | 6 | 4 |
| Tiny Bubbles Car Wash (i) | **3** | 4 | 3 | 1 | - |  |  |  |  |  |
| NGEN (i) | **3** | 2 | 1 |  | - |  |  |  |  |  |
| Puntillo & Crane (70.3) | **2** | 2 | 1 | 1 | 0 | 2 | 1 | 1 | 1 | 1 |
| New Oberfalz(o) | **1** | 1 | 0 | 1 | - |  |  |  |  |  |
| 3 Floyds (o) | **1** | 1 | 0 |  | 1 | 0 | 0 | 2 | 0 | 1 |
| Leo’s Mobile Bike (o) | **1** | 1 | 1 | 1 | 1 | 1 | 0 | 1 | 0 | 0 |
| McGuckin Chiro (s) | **.5** | 0 | 1 | 1 | 0 | 1 | 0 | 2 | 0 | 1 |
| Trailblazers Bike Barn (s) | **.5** | 0 | 1 |  | 0 | 0 | 3 | 0 | 1 | 1 |
| Primerica (s) | **.5** | 1 | 0 |  | - |  |  |  |  |  |
| Hasse Construction (s) | **.5** | 1 | 0 |  | 1 | 1 | 0 | 0 | 0 | 1 |
| Rudy Project | **-** | 0 | 0 |  |  |  |  |  | 1 |  |
| Magic 5 | **-** | 0 | 0 |  |  |  |  |  |  |  |
| **President Report** |  |  |  |  |  |  |  |  |  |  |
| Newsletter sent | **1** | 1 | 0 | 1 | 0 | 0 | 1 | 1 | 1 | 1 |
| **Secretary** |  |  |  |  |  |  |  |  |  |  |
| Minutes emailed to members | **1** | 1 | **1** | **1** | **1** | **1** | **1** | **1** | **1** | **1** |
| **Treasurer Report** |  |  |  |  |  |  |  |  |  |  |
| Total $ Deposited |  | **$285.75** | **$5334.50** | **$1,929.74** | **$0** | **$0** | **$0** | **$332.29** | **$0** | **$417.45** |
| Total $ Withdrawn |  | **$478.12** | **$ 444.98** | **$79.92** | **$854.79** | **$174.61** | **$335.16** | **$5** | **$236.45** | **$236.84** |
| Current Balance |  | **$8,941.25** | **$9133.62** | **$5010.10** | **$3,140.28** | **$3,955.07** | **$4,129.68** | **$4,459.84** | **$4,127.55** | **$4,369.00** |
| Pending Deposits DRIVEN |  | **$285.50** |  | **$3,196.25** |  |  |  |  |  |  |
| **Transactions Feb 2022** | | | | | | | | | | |

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| **Date** | **Description** | **Purpose** | **Withdrawal** | **Deposit** | **Balance** | **Category** |
| 2/1/2022 | The Driven Deposit | Memberships |  | $285.75 | $9,419.37 | Deposits |
| 2/7/2022 | Stamps.com | Shipping Acct for Club | $4.99 |  | $9,414.38 | Recurring/Operational |
| 2/9/2022 | Microsoft 365 | Email for Club | $5.00 |  | $9,409.38 | Recurring/Operational |
| 2/10/2022 | Facebook Ad | Brickyard Sprint | $2.09 |  | $9,407.29 | Brickyard Sprint |
| 2/16/2022 | Hasty Awards | Medals for Brickyard Sprint 1/2 up front | $229.50 |  | $9,177.79 | Brickyard Sprint |
| 2/22/2022 | Facebook Ad | Brickyard Sprint | $11.54 |  | $9,166.25 | Brickyard Sprint |

**Headlines/Information to Share** (5 mins, to 7:30)

|  |  |
| --- | --- |
| AK | Posted relative SharePoint folders in Slack! |
| AK | Lost a grant application – clarify 501 c3 vs 501 c4, Spardha update on sponsorship? |
| K&A | Awesome work with the transition guide! – Thoughts on sharing it outside of the group? Sharing with Triathlete magazine/USAT etc…? |
|  | Next meeting April 2 8:00 a.m. at Hobart High School Aquatic Center |

**To-Dos** (5 mins, to 7:35)

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **Who** | | **To-Do’s, manifested from Issues and assigned to a committee or individual** (5 mins, to 10:40) | **Due Date** | **Done** | **Not done** |
| AK | Post Survey on Website for member feedback | | Dec | X |  |
| AK | Test internet and zoom at kickoff party location, scheduled for Wed, March 9 at 7:30AM | | Mar |  | X |
| JB | Check what kind of raffle tickets we have in club bins | | Mar | x |  |
| AK | Finalize team jersey order store | | Mar | X |  |
| JBr | Send Ashley sheet of tri races | | Mar | X |  |
| JB | Mail shirt to Sara Bruner and buff to Tim Senovic | | Mar | X |  |
| All | Drop off race flyers to pass out to stores. Jason has them and will distribute some to each of us. | | Mar | X |  |
| TS/ ED /AH | Send our sponsors the link to our race to each of our Facebook sponsors to share to their pages. Social page...share our race a few times a month. | | Apr | X-E |  |
| JB/ ED SS/KD | Finalize quotes for shirts and medals (we want lettering on the ribbon with race name and no less than 2.5”) | | Mar | X |  |
| AK | Facebook group survey re discount or free race entry from Leons | | Mar | X |  |
| AK | Team to Include Magic5 and Rudy Project for Facebook posts and put tab in group page of where to find codes | | Apr |  |  |
| AH | Post on Facebook of questions we should ask the guest triathlete. | | Apr |  |  |
| AK | Survey for group training available time etc. | | Apr |  |  |
| JB | Flyer for race add that we have 100 medals | | Apr |  |  |
| AK | Reach out to Todd to see if he supplies number bibs and bike stickers | | Apr |  |  |
| All | Race swag and bags to hold race pickup. Spardha to check with her company. | | Apr |  |  |
| AK/AH | Local races and tris list. | | Apr |  |  |
| AK | Sinko Sign printers for banners? | | Apr |  |  |
| AK | Tell us what kind of table cloths we need to pick up | | Apr |  |  |
| JB | Add group trainings to website calendar? | | ASAP |  |  |

**Issues List**

IDS(50 min, to 8:25)*(who is tee-ing up? Restate the problem in 1 sentence, identify root cause; Discuss; Solve)*

|  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
|  | **Urgency** | | **Who** | | **Restate problem in 1 sentence:**  (Either an Information-Given, or Information-needed, or To-Do) | | **Solution that we plan:** |  | |
| High | | AK | | Kick-off party details/promotion   1. WiFi issue – need a solution! 2. Catering – Qdoba $463, Desserts (Finalize) 3. Guest Speaker Status 4. Review Giveaways 5. Review announcements 6. Member awards? 7. Check in/sign-in sheet assignment 8. Member registrations at party   Better sign-in system/raffle entry | | Test internet hot-spot on Wed. Qdoba food ordered: hot bar. Bring soft drinks, water; and dessert from each board member. Guest speaker will start at 6:30 p.m. (paid via Venmo). Leon will get 10 min after guest speaker. Slideshow while people first come in that we prepared for the Hobart jumbotron. Have a few triathlon race entries, 2 brickyard triathlon, giveaway swag from MiTi, beanies and hats, trail races. Club announcements, sponsors, new members, team gear store, and giveaways after Leon speaks. Put most info in Newsletter and send out before party and have extras on table. Pass out raffle tickets just before we have giveaways. We need to find out what type of table clothes and pick up new ones. | | |
| High | | AK | | Group training events for March/April  -Transition  -Swim?  -Bike  -Run | | Mar 5 ride with A1  Zwift group ride 8a on March 12.  Run in Valpo Y at 8a on Mar 20  Mar 26 run at Cowles Bog 9a  Mar 27 ride 9a at Trailblazers weather permitting.  Swim at Hobart pool April 2nd 8am | | |
| High | | AK | | **Brickyard Sprint** – 17 people registered so far  1.**Budget**  -T-Shirts – review quotes  -Swim Caps – review quotes  -Medals – ORDERED  - Brick awards – what do we need to buy?  2.**Promotional – how can we boost registration??**  -Fliers – gyms, social, school(s), related sponsors – what’s our plan for distribution?  -Social media  -Medal announcement  -Ken/Board idea and to-do’s for increasing participation  a. town announcement  3. **Sponsors/Fundraising**  -Race-specific sponsors and donations (SWAG) ideas??  -Where can we get bags and what are we putting in them?  -Volunteer update (**WE NEED MORE)**  **5. USAT application –** APPROVED | | T-shirts 100 and give to volunteers first and what’s left goes to first registered for the race (50?) or give to finisher who didn’t get a medal? Put on flyer that we have 100 finisher medals (can order after race if we have more than 100 racers). Swim caps – order 50 latex ones for race day - we have 50-60 now. Bricks – order 75? (yellow and blue spray paint and stencil “brickyard”). Flyers went out.  Race sponsors – We can ask if we can get some chocolate milk from Pleasant View Dairy. Spardha working on ATI race sponsor. We need to gather swag for the race bags.  Make sure we have markers for body marking, race stickers for bike.  USAT approved. | | |
| High | | AK | | **LOCAL RACE UPDATES**  Leons  -Leon will attend Kickoff Party  -Offered roll back ($20 off) for NWI tri members for entire month, waiting on code.  -Does not give sponsors race entries | | $20 discount for a month for our club. | | |
| Med | | AK | | Local tris and Run races | | Ashley and Amanda to assist with list – Done. | | |
| High | | AK | | IN: Winter Challenge update   * Random prize shipments * Schedule | | One last winter challenge. | | |
| High | | AK | | Yellow Swim Caps for members – review quotes/approve order | | Wait to order after the race. | | |
| High | | AK | | Banner quotes – review/approve  ABSO - $198, plus design fees  Miss Print - $216.68 including design fees  Simko signs Valpo - | | We need to order 2 new banners | | |
| Med | | AK | | Actively looking into alternatives to The Driven  -Met with LA Tri President  -Looking at Club Express  -Our Driven fees are up there | | Table for next meeting | | |
| LOW | | AK | | IN: POINT system for events, dollars towards races – “training thermometer”. Logistically, how do we track? What are the awards?  Ideas for point events:  Participate in Winter challenge  Win Winter Challenge  Attend group training  Attend online event  Attend club race  Attend Kick off/End of season party  Podium at a local event  Participate in any tri/run/bike race?  Post on social media? | | Table for next meeting | | |
|  | |  | |  | |  | | |
|  | |  | | Other items in the wings:   1. Mentorship program/Buddy program on Facebook 2. Hall of Fame Criteria 3. Member of the month 4. More digital education – open forums, demonstrations, etc.. 5. New Triathlete training program – workshops, clinics, swimming lessons 6. Promotion of relays 7. Thermometer for fitness – integrate into off-season training? | |  | | |

**Conclude:** (5 mins, to 8:30) Recap To-Do List, Review Cascading Messages to Club, Rate the meeting (1-10)

\**Did the meeting start on time? Did we stay on track? Did we get a lot accomplished? Did everyone participate? Did everyone bring a positive attitude?*

|  |  |
| --- | --- |
| Member | Rating |
| Ashley | 9 |
| Terri | -- |
| Mike | 9 |
| Emily | 9.3 |
| Jason | 9 |
| Ken | --- |
| Amanda | 10 |
| Jennifer | -- |
| Kim | -- |
| Spardha | 10 |