**NWI TRI Monthly Meeting Agenda**

**Date:** 8/9/2022 **Time:** 6:30 – 8:07 p.m.

**Segue** (*Personal* Bests) (10 min, to 6:40)

**Scorecard** (10 min, to 6:50**)**

|  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **MEASURABLES** | **Target Goals** | **July** | **June** | **May** | **April** | **Mar** | **Feb** | **Jan** | **Dec** |
| **Club Growth/Reach** |  |  |  |  |  |  |  |  |  |
| # New Members |  | 0 | 4 | 1 | 3 | 2 | 1 | 3 | 3 |
| # Membership renewals |  | 0 | 4 | 3 | 3 | 1 | 2 | 37 | 14 |
| # Membership expirations |  | 1 | 2 | 1 |  |  |  |  |  |
| # Added to mem FB Group |  | 0 | 2 | 1 | 2 | 2 | 1 | ? | 3 |
| Total Current Members |  | 82 | 83 | 78 | 78 | 76 | 74 | 73 | 46 |
| Total likes on Facebook |  | 724/741 | 719/736 | 710/728 | 709/727 | 693/711 | 682/699 | 675/691 | 672/687 |
| # of potential new members |  | 4 | 1 | 1 | 12 | 1 | 2 |  | 0 |
| **Social Media Posts - PAGE** |  |  |  |  |  |  |  |  |  |
| NWI Tri Promotional/Event | **2** | 6 | 14 | 4 | 11 | 16 | 7 | 3 | 5 |
| Triathlon Awareness | **2** | 4 | 11 | 5 | 6 | 5 | 3 | 1 | 1 |
| ~~Tiny Bubbles Car Wash (i)~~ | **~~3~~** | 0 | 1 | 2 | 2 | 1 | 4 | 3 | 1 |
| ATI Physical Therapy (i) | **3** | 4 | 1 | 3 | 1 | - |  |  |  |
| D to 3 Dimension (i) | **3** | 3 | 3 | 3 | 2 | - |  |  |  |
| Puntillo & Crane (70.3) | **2** | 2 | 2 | 2 | 2 | 2 | 2 | 1 | 1 |
| New Oberfalz(o) | **1** | 1 | 1 | 1 | 1 | 1 | 1 | 0 | 1 |
| 3 Floyds (o) | **1** | 1 | 1 | 1 | 1 | 1 | 1 | 0 |  |
| Leo’s Mobile Bike (o) | **1** | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 |
| McGuckin Chiro (s) | **.5** | 0 | 1 | 1 | 0 | 1 | 0 | 1 | 1 |
| Trailblazers Bike Barn (s) | **.5** | 1 | 0 | 1 | 1 | 1 | 0 | 1 |  |
| Primerica (s) | **.5** | 0 | 1 | 0 | 0 | 1 | 1 | 0 |  |
| Hasse Construction (s) | **.5** | 0 | 1 | 0 | 1 | 0 | 1 | 0 |  |
| Rudy Project | **-** | 0 | 1 | 0 | 0 | 1 | 0 | 0 |  |
| Magic 5  | **-** | 0 | 0 | 0 | 1 | 1 | 0 | 0 |  |
| Zealios | **-** | 0 | 1 |  |  |  |  |  |  |
| **President Report** |  |  |  |  |  |  |  |  |  |
| Newsletter sent | **1** | 0 | 1 | 1 | 0 | 1 | 1 | 0 | 1 |
| **Secretary** |  |  |  |  |  |  |  |  |  |
| Minutes emailed to members | **1** | 1 | 1 | 1 | 1 | 1 | 1 | **1** | **1** |
| **Treasurer Report** |  |  |  |  |  |  |  |  |  |
| Total $ Deposited |  | **$317.50** | **$0** | **$2,061.81** | **$3,127.94** | **$2580.26** | **$285.75** | **$5334.50** | **$1,929.74** |
| Total $ Withdrawn |  | **$474.92** | **$210.36** | **$3,595.97** | **$2,850.95** | **$1,084.76** | **$478.12** | **$ 444.98** | **$79.92** |
| Current Balance |  | **$9,036.80** | **$9,194.22** | **$9,404.58** | **$10,938.74** | **$10,661.75** | **$8,941.25** | **$9133.62** | **$5010.10** |
| Pending Deposits DRIVEN |  | **$204.75** | **$522.25** | **$285.75** | **$1,940.56** | **$1,498.60** | **$285.50** |  | **$3,196.25** |

**Transaction Details updated 8/9/2022**

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**Headlines/Information to Share** (5 mins, to 6:55)

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| --- | --- |
| AK | WOOOOHOOOO We hit all our social media goals this month!!! AWESOME job everyone!!!!! |
| AK | Borah orders shipping August 19, 2022 |
| ALL | Next board meeting September 6, 2022 at 6:30pm |

**To-Dos** (10 mins, to 7:05)

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Who** | **To-Do’s, manifested from Issues and assigned to a committee or individual** (5 mins, to 10:40) |  **Due Date** | **Done** |  **Not done** |
| All | Update what club gear you have on the inventory sheet (Emily done) | July |  | X |
| AK/MS/JB | Decide where we should keep our current bike racks for storage (maybe Jason’s mom’s garage)? – same place as LaPorte gear PENDING | July |  | X |
| AK/MS | Get Jason’s receipt from business cards to get paid by MS along with reimbursing Joe Reeves and Jen Bren | Aug | X |  |
| AK | Check which date works for Paul at Lake Louise July 30/31 | Aug | X |  |
| AK/AH | Check with Kathy Hruby on end of season on 9/24 or **10/8** | Aug | X |  |
| ALL | Check shed sizes or a place to hold all our equipment for now and the future. | Aug | X |  |
| All | Congrats posts on social media after race – make sure you check to see all who are participating and include all athletes. | Aug | X |  |
| AK/MS | LaPorte lodge requires down payment of $250 to hold July 8, 2023 date – waiting on contract from parks dept. | Aug |  | X |
| All | Read notes in slack about conversation with Jessica Durham | Aug | X |  |
| AK/KH | Work out location for Valpo bike ride | Aug | X |  |
| All | Think about issues/implications of changing club to Endurance vs Triathlon specific | Aug | X |  |
| AK | Get with Mike Sutter RE: Tiny Bubbles sale – I’ve reached out to real estate agent to pass on our information to the new owners. | Aug | X |  |
| AK/JBr | Set up swim cap drop off for new member packets | Sep |  |  |
| AK | Reach out to Bill HAsse, Mike Sutter, Gariup, Kathy Hruby for potential storage options | Sep |  |  |
| JR | Talk with Pam at Trailblazers about potential storage space | Sep |  |  |
| ED | Talk with Lilia Clarke about potential storage space | Sep |  |  |
| JB | Ask mom regarding hosting gear in her garage  | Sep |  |  |
| AK | Investigate low-cost alternatives to PO Box, update name at post office | Jan |  |  |
| AK | Promote duathlon for Three20 Recovery – email/social with code | Sep |  |  |
| AK | Confirm end of season party reservation with Kathy/make payment | Sep |  |  |
| AK | Facilitate drawing for overnight after EOS party | Sep |  |  |
| ALL | Recruit board member positions and put notice in newsletter. | Sep |  |  |
| AK | Ask Jessica if we can move some of the gear back to their storage after the renovations. | Sep |  |  |

**Issues List**

IDS(50 min, to 7:55)*(who is tee-ing up? Restate the problem in 1 sentence, identify root cause; Discuss; Solve)*

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
|  | **Urgency** | **Who** | **Restate problem in 1 sentence:**(Either an Information-Given, or Information-needed, or To-Do) | **Solution that we plan:** |  |
| High | AK | **LaPorte Triathlon 2023**Review: Conversation with Jessica, to-do’s that manifestInsurance for eventBAND appStorage: Options – Kathy Hruby 10x10/Lilia Clarke – need to investigate further -can someone help with this? | Options that were discussed:Would any of our sponsors have space? – Bill Hasse, Mike Sutter, Trailblazers, Gariup? – Joe will check with Trailblazers, Ashley will check with the rest.Emily will reach out to Lilia for pictures of her space.Get from each: Total space available, for how long, for how much? Pictures if possible. Review at next meeting.Jen/Joe – could potentially store bike racks at homesCan we move back some of the gear to YMCA after they renovate? |
| High | AK | Group training/events for August/September\*\*Communication processes for changes/cancellations\*\*-Transition-Brick-Swim-Bike-Run | August 20th – Flexible Run @ Trailhead in Chesterton 7:30AMAugust 27th – Creekside Duathlon/TDL RunAugust 28th – Tour De LaPorte BikeSept 4th – Blueberry Splash – Race at 10AM ET Myers LakeSept 17th – Three20 Recovery DuathlonSept 18th – Suicide Awareness Ride - <https://runsignup.com/Race/Info/IN/Valparaiso/StRidesAgainstSuicideOverdose2022>Sep 24+25 – Dirty Mitten |
| Med | AK/MS | PO Box Renewal, expense coming up - Price increased from $188 per year to $212 ☹, name change will need to be made at Post Office | Ashley to setup time with Same to changeover PO Box, investigate cheaper options |
| High | AK | Three20 Recovery Duathlon event 9/17Negotiated 50% discount for club members50 participants = $1000 sponsorship for NWI Tri per Mike Sutterhttps://320recovery.com/relay-for-recovery/ | Sign up and promote this event for awareness and potential sponsorship. Ashley will send email, create facebook posts when code becomes available. Goal to get 50 participants! |
| Low | AK | Thoughts about changing nature of club from Triathlon specific to endurance sports – implications? | This was discussed at length – The intention here is to provide a safe space for those who don’t necessarily do triathlon but swim/bike/run in some capacity.Most agreed that we should make an *implied* change vs a more aggressive one. Examples of this:Add more diverse group trainings like trail running, hiking, gravel/mountain biking, cross country skiing, yoga, HIIT workout, kayaking, spin bike class, etc.Add experts to our panel in the spring from different backgroundsInclude other types of races in our race calendar and club-designated racesThrow in some different workouts during off season and maybe even a group camping weekend.Encourage members to post different types of workouts in case another member or friend would like to join.\*\*This topic will be addressed in our next newsletter in the form of making the sport more inclusive and approachableInclude other types of races on our master list of upcoming races. |
| High | AK | End of season party brainstorm/ideasDate: **10/8 is final**Cost: $325 with cleaning feeFood: ?Overnight giveaway: Yes | Approved the cost, will discuss food at next meeting.Voted to include a drawing for staying the night at the venue for existing members ahead of the event to be awarded 3-4 weeks prior to the event, Ashley will announce in newsletter and facilitate the drawing. Party maybe from 5-9 p.m.? |
| High | AK | Elections in October2-year terms ending this year:Anyone else going? – Who might be good candidates for board positions?-Assign recruiters for nominees | Ashley – plans to serveMike – would rather not as treasurer, would stay on boardAmanda – yes to board, thinking about stepping down from VP roleJennifer – yes to board, interested in treasurerKim – out unless we can’t fill------Emily would like to step down from secretary, maybe off board, looking to get off social media.Jason – OK with current positionSpardha, Joe – Good with current position |
|  |  | Other items in the wings:1. Actively looking into alternatives to The Driven
2. Member of the month 2023!
3. Bike/Run routes page on website
4. Point System for Events/Dollars towards races - “training thermometer”. Logistically, how do we track? What are the awards?

Ideas for point events:Participate in Winter challengeWin Winter ChallengeAttend group trainingAttend online eventAttend club raceAttend Kick off/End of season partyPodium at a local eventParticipate in any tri/run/bike race?Post on social media?1. Mentorship program/Buddy program on Facebook
2. Hall of Fame Criteria
3. More digital education – open forums, demonstrations, etc..
4. Promotion of relays
5. Thermometer for fitness – integrate into off-season training?
 |  |

**Conclude:** (5 mins, to 8:00) Recap To-Do List, Review Cascading Messages to Club, Rate the meeting (1-10)

\**Did the meeting start on time? Did we stay on track? Did we get a lot accomplished? Did everyone participate? Did everyone bring a positive attitude?*

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| --- | --- |
| Member | Rating |
| Ashley | 10 |
| Amanda | 10 |
| Mike | 9.93 |
| Emily | 9.5 |
| Jason | 7 |
| Ken | - |
| Jennifer | 10 |
| Kim | - |
| Spardha | Left early |
| Joe | 9 |