Feb 2024 NERC BOARD MEETING

2/8/24

In attendance: Alex, Diane, Don, Kathy, Jim, Laurel, Patrick

Membership: 140, 132 last year at this time, & 157 two years ago at this time

Finance: $14,363.74

Grand Prix: New: Kathy Schreiber: Miracle on Erie and West End Turkey Day 5K confirmed. A few possible leads otherwise. St. Patrick’s might be one. GCXC races seem to be aligned. Increased opportunity versus scaling back the quantity of races. Minimum for scoring is 5. Your top 7 races count.

Scholarship: Don to work with Julie to commit to a scholarship schedule. 3 or 4 candidates.

CLE Film Festival: Waiting to hear if we will be involved in 2024 per Diane.

Taxes: Don says Guy will be in town. Completed 2023 taxes = gift card for Guy.

Advertising: The pros and cons of allowing advertising (mostly on social media) were discussed. Relevant topics and frequency were sticking points. Don suggested a monthly reminder to raise awareness of the discounts in place for TJ’s on the Avenue, Second Sole, etc. Maybe a monthly post for member benefits (old and new)?

There was a time when it was tough to book guest speakers (for in-person meetings) unless they had something they wanted to sell.

Patrick to ask employer if NERC could have a table at the Mentor Community Rec Center Expo on 2/24. Table space is free.

\* Learned it was too late as all materials were printed for the event.