

SPACE COAST RUNNERS MINUTES OF JUNE 2023 MEETING 6:30 PM EST – In Person Meeting SFR Board Room, 6905 N Wickham Rd, Melbourne, FL Monday, June 19th, 2023

Board Members / Officers Present: Terry Ryan (President), Kelly Kervin (Secretary), Galyn Sehnk (Incoming Vice President), Rachel Weeks (Outgoing Vice President), Paul Boucher (Treasurer), Chris Kelly, Bambi Sweeney, Kayla Cane, Johanna Ramirez, Donna Arnister, Nicole Cash-Ianello, Alex Lipford and Vish Ramachandran

Board Members Present Virtually: Stephen Bernstein

Board Members Absent: Danielle Grose, Brittany Streufert (Director of Operations), Steve Hebert, and Ann Yarbrough

Space Coast Runners Members Present: Amanda Charles and Jeff Gleacher

Meeting called to order at 6:36 PM

- 1) Review of May Meeting Minutes Reviewed. MTA Rachel Weeks, 2. Johanna Ramirez, All Approved
- 2) President's State of the Club Address Terry
 - a) Membership is over 900 Members.
 - b) There is a need for committee chairperson volunteers.
 - c) The location of the board meeting may be changing in August.
- 3) Key Board Member Addresses Look Back/Look Ahead
 - a) Treasurer's Report Paul
 - i) May 31st Cash Update- \$121,455
 - (1) Operating: \$47,075
 - (2) Savings \$52,882
 - (3) Ameriprise (Scholarship) \$21,498
 - (a) May Income \$4,592
 - (b) May Expenses \$9,485
 - ii) MTA Chris Kelly, 2nd Bambi Sweeney, All Approved
 - b) Sponsorships Terry
 - i) Presenting Sponsor for the ROY Series is Donner Wealth Management
 - ii) Presenting Sponsor for the Youth Track Series is Apollo Realty
 - iii) The sponsorship packet is available on the website, we could use more for both.
 - c) Social Committee Johanna

- i) The purpose of the social committee is to develop events that foster community for Space Coast Runners members. The social committee also works with local breweries and organizations to collaborate on fun runs.
- ii) The next big event is the Battle of Brevard in August. Vish is taking the lead.

d) Youth Series - Donna

- i) The Youth Series saw substantial growth this year and Donna is expecting it to continue to grow. Changes coming include a 100 m distance for children under 3. The age groups 5, 6, 7, 8 will run separately.
- ii) Donna will apply for the Track Shack Grant again to help with the cost of prizes. Next season the youth runners will receive a pop-it bracelet with shoe tokens and the ran all races award will be a jacket.

e) Race Committee – Kelly

- i) The race committee meets monthly in Aug-May to discuss races taking place in Brevard County. The committee is tasked with collecting applications for the ROY Series and making a recommendation to the board on which races to choose.
- ii) New this year, the race committee began making recommendations on races the board should consider sponsoring. The goal is outreach and diversity, helping smaller races be successful in Brevard County.

f) Racing Team – Rachel

- i) The racing team struggled with consistent participation, so the team program has ended for the 2023-2024 season.
- ii) Moving forward the SCR Running Team will not be a team category, but all members can sign up under Space Coast Runners if the race offers a team option.

g) Scholarship - Terry/Paul

- i) Judged based on an essay submission, two graduating seniors are chosen to receive \$2,000 each.
- ii) The goal is to grow the scholarship to be reoccurring or grow in prize amount.
- iii) The scholarship committee has a separate, independent committee.

h) Race Results - Terry

- i) Race results are compiled and reported at each board meeting to track the participation and number of races happening in Brevard County each month.
- ii) Steve also helps calculate the ROY Series points.

4) Director of Operations - Terry

- a) Membership
 - i) Currently membership is at its highest since 2019.
- b) Retail
 - i) Members continue to enjoy the variety of merchandise offered. New items are being developed for the Space Coast Marathon Expo.
- c) Training Camp
 - i) The program continues to expand and has provided the club an avenue to collaborate with vendors.

5) Space Coast Runners Owned Races - Terry

- i) Space Coast Marathon & Half Marathon
 - (1) Owned in conjunction with Running Zone

- ii) Eye of the Dragon 10K & Tail of the Lizard 2 Mile
- iii) Space Coast Classic 15K & 2 Mile
 - (1) Terry announced SCC will be moving to the Cocoa Library.
 - (2) Amanda Charles asked if it could be turned into a challenge. Kelly suggested running the 2 Mile first, then the 15K for a challenge.

6) Installment of 2023-2024 Board of Directors - Terry

- a) New Members
 - i) Nicole Cash-lannello
 - ii) Alex Lipford
 - iii) Vishwa Ramachandran
- b) All attending members agreed to the pledge.
 - i) Steve and Danielle were absent.

7) Appreciation of the 2022-2023 Board of Directors – Terry

- a) Outgoing Members
 - i) Rachel Weeks, Vice President
 - ii) Kayla Cain
 - iii) Ann Yarborough

8) Items Requiring a Vote

- a) SCR Backdrop
 - i) Brittany sent out an email with options.
 - ii) Kelly makes a motion to approve the purchase of a dark blue/light blue two sides backdrop purchase up to \$700. Chris Kelly seconded the motion. Motion passed unanimously.
- b) Sponsorship of the 2023-2024 Running Zone Series
 - i) The cost to sponsor all 7 races is \$1,750.
 - ii) The biggest benefit is vendor space, so the club can market the club to a new population of runners and sell merchandise at the tent.
 - iii) Staffing the vendor tent, Brittany can staff all races except Firecracker 5K and Tailgate 2 Mile. Terry has volunteered to staff the Tailgate 2 Mile. Jeff and Paul offered to set up at the Firecracker 5K and Kelly will staff it.
 - iv) Stephen Bernstein makes a motion to approve sponsoring the Running Zone Series at \$1,750 (\$250 per race, 7 races). Chris Kelly seconded the motion. Motion passed unanimously.
- 9) Motion to Adjourn by Paul Boucher 2nd by Galyn Sehnk by Meeting adjourned at 8:12 PM