**SPACE COAST RUNNERS**

**MINUTES OF August 20, 2018 BOARD MEETING**

**Merritt Island Pro-Health 7:00pm**

**Board Members / Officers Present:** Bob Rall, Harry Prosser, Carol Ball, Nancy Foresteire, Kelley Lake, Shelley Williams

**Director of Operations Present**: Brittany Streufert (via phone)

**Board Members / Officers Absent:** Heather Felix, Howard Kanner, Debbie Wells

1. **Meeting Call to Order:** 7:03 pm.
2. **Guests/Guest Speakers**: None
3. **Review / Modify Agenda:** Add transporting promotional items to races

# **Changes/Approve Last Month’s Minutes:** MSP Harry/Kelley to accept July minutes.

1. **Miscellaneous:** 
   1. Will ask Loran to create SCR email addresses for board members.
   2. Executive Board Meetings will be noted in Asana.

# **Treasurer’s Report: (Carol)** MSP Shelly/Nancy to approve July treasurer reports.

# **July 31, 2018**

**Savings Account** $63,733.02

Interest July $ 1.62

Total $63,734.64

**Checking Account**

Balance June 30 $33,488.75

Deposits July $ 9,677.37

Disbursements Paid $ (6,858.49) Funds cleared bank

Add back prior month outstanding $ 515.25

Outstanding checks $ (413.37)

Total Disbursements July $ (6,856.61)

Balance July 31 $36,207.63

**Total Both Accounts** $99,942.27

VII **Committee Reports**:

* 1. **STRATEGIC PLANNING & OPERATIONS**
     1. Bob will promote SUCCEED by writing an article for the NL. We will add community to the first “C.”
     2. Bob has been meeting with other running clubs to promote camaraderie. We should emphasize our socials are open to all. RZ wants to partner with us to do a fun trail run/BBQ in Wickham Park, possibly making it a team challenge. Brittany will be contact with RZ for Marathon meetings and set up looking for volunteer captains to help man pizza at marathon 6-9am, 9-12 & 12-3, and check if we are to take on bus committee chair. Shelley will help with pizza project. Special Olympics is doing the cleanup. Bob will make sure that happens. RZ does countdown to fitness through schools involving 2,800 kids who do 25 miles throughout year and last mile at Viera track event. Brittany will ask if there’s any way we can be involved. RZ also looking at organizing bus trip to Track Shack and inviting various running groups.
     3. Bob met with Elizabeth Ring, Up & Running. She would like SCR to participate in their events. Will promote to our team to participate in the Rainbow Run Sept 28. She is offering board members comp entries at her series events and we can also set up our tent at her events. Board talked about maybe doing a club fun run and invite all the teams to participate.
     4. Bob met with Marty Winkel. It will take some time to heal hurt feelings, but he would possibly be open to reestablishing a relationship in the future.
     5. Asana – Getting everyone up to speed and don’t think we need to purchase premium version.
     6. Mike McNees and Kevin Valone have expressed interest in serving on this committee.
  2. **MARKETING & COMMUNICATIONS**
     1. Brittany added Deb Wells to BOD section of site. Also, emailed Deb & Heather for pics. If you have content for weekly emails, forward to Brittany.
     2. MSP Harry/Nancy to approve new advertising rates submitted by Brittany. (Attached at end)
     3. New Logo. Brittany has one sample. Hope to have others by end of week. Paid $40 so far.
     4. Product Sales. Profit of $910 from 40th Anniversary shirts from order of 200. MSP Harry/Shelley to order vintage shirts
     5. Swag update. We need a new tent canopy & bag after we get new logo. Cost will be approximately $400. Need winter social giveaways. Will decide next month. In past did ornaments, gloves, can get 500 bib boards for $1,500.
     6. Spooky Trail Way 5K, October 20, 8am. Harris event. Might be good for SCR to make appearance.
  3. **COMMUNITY ENGAGEMENT**
     1. Celebration Night. 6/2/19. Brittany & Nancy looked at the Space Coast Health Foundation Community Room on US 1, Rockledge. Bigger space, new & modern, good equipment, catering space & patio. Cost $600. Deposit $200. MSP Carol/Harry to reserve.
     2. Membership report: Current membership, 8/20/18, is 867. July renewals: 28 family, 32 individual. (Summer social was 7/14/18) July new memberships: 8 family, 10 individual, 2 student. (Total report attached at end)
     3. Harvest Fun Run: Asked by Viera Voice to partner with them for free fun run but it conflicts with Run With Hope 5K same day. Declined offer.
     4. Chase the Moon fun Run held July 27 at CCV. About 30 participants. Put on by Ragnar, but we put up tent and promoted. Good fundraiser for Hole in the Wall Gang. We need to be careful about promoting events at night. Too many people did not have lights and we had many runners in the dark on River Road.
     5. Battle of Brevard, Aug 1, 2018. 255 participants - most yet. Ran smooth Everyone enjoyed pizza and Kona Ice. Budged $600. Cost went to $648.75 due getting more food for extra runners. Next year need to plan for more participants, more ribbons needed and carboard trash cans.
     6. Racing Team: Did dry run for ROIT last Saturday. Uniforms handed out. Will do Turtle Krawl dry run 8/30 at 6:30 p.m.
     7. Winter Social, January 13. Heather will head up.
     8. Letter from Indian River Drive resident. Woman complained about runners not obeying rules on RR. Bob Corresponded with her and assured her we advocate using the proper rules of the road to our members and hope we can all share our beautiful resources. There was also talk of trouble with drivers recently and lose dogs. Brittany will write a safety article for the NL.
     9. Cocoa Beach ½ Marathon Expo Saturday, Oct. 13th. SCR will have tent and promotional materials. Need 6 peole to do 2-hr shifts: 11-1, 1-3, 3-5. Kelley & Kailin Lake, Bob & Heather volunteered so far. Nancy will contact people who signed up for volunteer opportunities at the summer social.
  4. **RACING COMMITTEE**
     1. No update from Howard. Brittany says EOD and SCC paperwork ready to go.
     2. Running on Island Time: Debbie reported everything on track.
     3. ROY series: Shelley working on improvements for series and will include others interested in committee. Will reach out to Pat Kiesselbach & Suzie Koontz to see if they want to be on committee
     4. Gender Question: Our general rule is going to be that a runner should enter a ROY event under the same sex that they declare publicly for all other purposes, with one exception. A male-to-female transgender runner may not enter as a female unless that runner is currently taking hormone treatments that are related to gender transition and has been undergoing treatment continuously for one year. We plan to accept a runner's word that they are in compliance with this policy. Moving forward we are going to suggest to Race Directors that they offer an option for runners not to disclose their gender. Of course, anyone choosing not to disclose would not be eligible for awards.
     5. Race Report: Harry went back to June. Included 2 triathlons. Didn’t include teams or mixed groups. Trends continue more women than men except in runs (50 to 60 percent female). Triathlons is about 60 percent men. (Full report attached at end.)

VIII **OTHER BUSINESS**:

A. RRCA Convention: March 28-31 New Orleans. Bob & Brittany going. Shelley possibly.

B. 2 people who signed up for Run All Races were not SCR members. Carol got in touch and they both signed up as members.

C. Transporting displays to events: Carol has rental car and no way to bring tables and tent to ROIT. Bob will get with her in reference to this.

IX **NEXT MEETING**: September 17, 2017, 7pm, Pro Health Merritt Island. Bob will check on reserving Viera.

X **ADJOURNMENT**: MSP Harry/Kelley to adjourn at 9:04 p.m.

*Minutes prepared by Nancy Foresteire*

**SCR MISSION**: The Space Coast Runners Club is a non-profit organization that promotes running and competitive events for the benefit of all.

**SCR VISION**: SCR’s Vision is that every person in Brevard County will have the opportunity to discover running and be part of the running community.

**SCR VALUES**: **SUCCEED: S**afety for all runners, **U**nited in serving our running community, **C**harity, **C**amaraderie with members, volunteers and sponsors, **E**thical, financial and organization stability, **E**njoyable atmosphere for all, **D**iversity in our sport

  