**SPACE COAST RUNNERS**

**MINUTES OF JULY 18, 2016 MEETING**

**Merritt Island Pro-Health 7pm**

**Board Members / Officers Present:** Howard Kanner, Carol Ball, Nancy Wingo, Michael Higgins, Loran Serwin, Bob Rall, Kristen Klein, Lisa Hamelin, Keith Dutter, Judd Spitzer, Kimberly Tomlinson, Cyndi Bergs

**Board Members / Officers Absent:** Harry Prosser, Shane Streufert

1. **Meeting Call to Order:** **Howard** 7:00 PM
2. **Review / Modify Agenda**: Does anyone remember what was added?
3. **Changes to Last Month’s Minutes.** None. Motion to approve June Minutes – Carol. Second – Cyndi. Approved.
4. **June Treasurer’s Report: Carol** Motion to approve - Bob. Second - Michael. Approved.

SCR Savings Account Balance June 30, 2016: $23,706.65

SCR Cash Balance May 31, 2016 : $50,024.60

SCR Deposits for June 2016: $2,850.00

SCR Total Disbursements June 2016: ($6,608.58)

SCR Cash Balance June 30, 2016: $46,266.02

SCR Open Invoice Balance as of May 2016: $ 0.00

Total All Accounts: **$73,730.86**

1. **Guests**: Brittany Streufert, Marty Winkel
2. **Guest Speakers:** None
3. **Special Topic: Committees – Howard**
   1. Nancy – question about fun runs water/coolers/etc. Who is responsible? Carol is part of her committee and that person is her and Cyndi does schedule. Action Item – Nancy – will get with Carol and Cyndi on the details and get it written down.
   2. Michael - question about difference between lead and POC (see Howard’s committee list). Basically difference is between a role vs. a person.
   3. Motion to approve – Michael. Second – Nancy. Approved.
4. **Special Topic: 2016/17 Budget Review – Carol**
   1. Website software – are there any maintenance costs with The Driven? Brittany has that question in to The Driven.
   2. Hurricane Electric – Loran says no additional needed. Action Item – Loran – will cancel Hurricane Electric service.
   3. Action Item – Carol – to replace Hurricane Electric line item in budget with Web Hosting
   4. Winter social should be included in discussion of location along with banquet increase funds.
   5. Moved 33K medals to each race budget
   6. Race team – question was asked about why the budget was $2300 vs. $1827 for the previous year – Carol - this is the fulfill membership addition for the end of the year
   7. SCC donation – keep at $3000
   8. Marty – dropping prize money, Action Item – Carol - remove TRS line item from budget
   9. Marathon – SCR gets a fixed $3000, then we get a percentage of the net profit of the race. We have a contract with RZ.
   10. Motion to approve – Judd. Second – Bob. Approved.
5. **Old Business:** 
   1. **Inreach Committee:**
      1. Membership – Loran
      2. How many total – 1128. How do we count family? Carol – we can talk about during document review.
      3. Howard – move from paper to electronic. If we eat the cost of online fee, we will have to have a budget line item for it. Action Item – Brittany – will change fee to SCR paying, effective 1 August.
   2. **Outreach Committee**
      1. Website / Social Media Update – Brittany
      2. When do sponsor logos come down? Race season. Action Item – Lisa – will change agreement to race season as opposed to 1 year.
      3. Bob – emails to race team. Action Item - Loran – add [racingteam@spacecoastrunners.org](mailto:racingteam@spacecoastrunners.org) for Bob and Kristen.
      4. Run All Races – 41 so far, deadline 1 August
      5. 2016/17 Club Promotional brochure – Brittany. Should be done in next day or two.
      6. Newsletter Status – Lisa
         1. Dropbox Pro – 1 TB for entire newsletter staff
         2. Publisher – Action Item – Lisa - send Loran what version we want
      7. SCR Racing Team – Bob/Kristen
         1. Kristen summarized, Fl Today articles, creating a photo roster so team can connect with each other.
         2. Will promote Brew Run and Wed fun run on FB page – volunteers needed? Nancy – not specifically, just show up in race shirts.
      8. Social Committee
         1. Summer Social – Michael
            1. Went well, received feedback from some people. Date and location for winter? Table it for next month. People can email in the meantime.
         2. Summer Fun Run Series – Nancy/Brittany
            1. July 20th Battle of Brevard – Carol bring coolers/water/Gatorade. Howard bring ice.
            2. August 3rd Prediction Run – talk to Michelle Mulak for advertising, Lisa send route map out to Board.
         3. Run Brevard Breweries Tour
            1. Suntree Charlie & Jakes and Bugnutty are the other two SCR is supporting
      9. Races Committee
         1. ROY Series Status – Lisa
            1. Shirts – need to get back on that, get with Marty
            2. Send 33K medal design to Board
         2. SCR ROY Results Status – Loran
         3. Sponsorship – Judd
            1. 2016/17 sponsorship drive – Lisa sent out to previous sponsors, Judd concentrating on new sponsors
         4. Youth Series – Howard
            1. Howard’s daughter and friend will do it
         5. Marathon Status – Cyndi
            1. Responsibility matrix is out, let Cyndi know if want to be on the committee and help out. Deco, packet pickup, pizza, finish line, north / south signage, volunteer appreciation, cleanup. Needs packet pickup, north signage leads.
            2. Free race dinner ticket if on the committee
         6. Strategic Planning Committee – Harry (Shane)
            1. Defer to next month, since both are absent
         7. Race Reports – Howard
            1. Run the Tide Beach 5K – 7/9/16 – Male 58, Female 86, Total 144, F/M Ratio 1.48
            2. Firecracker 5K – 7/4/16 – Male 454, Female 683, Total 1137, F/M Ratio 1.50
            3. Indialantic Boardwalk Tri – 6/26/16 – Male 121, Female 83, Total 204, F/M Ratio .69
            4. Shark in the Park 5K – 6/25/16 – Male 127, Female 201, Total 328, F/M Ratio 1.58
            5. Total Male 760, Female 1053, Total 1813, F/M Ratio 1.39
6. **New Business**
   1. Upcoming Races – Eye of the Dragon Update – Craig
      1. Howard talked for Craig, 19th Feb Sunday is final date, everything has been updated, budget is good, wants registration site live soon. Discussion about RZ running the registration site vs. The Driven. Craig can discuss with Lisa to get more insight.
7. **Other Business**
   1. Brittany received email requesting assistance on directing a 5K in Oct. Action Item – Brittany – will send response with list of possible orgs (RZ, SCEM, U&R).
   2. Action Item – Howard – will respond to RD for EOD race director responses
8. **Next Meeting – Monday August 15, 2016, 7 PM @ Merritt Island Pro-Health & Fitness**
9. **Adjournment – 8:45 PM. Motion to approve – Cyndi Bergs, Second - Bob**